





## Medical Innovations for Breast Cancer and Regulatory Handling

Review of Major Recent Data

M.Marty/01.2011







## **Availability of New drugs**

Not so Frequent

M.Marty/01.2011







## Availability (MA) of new drugs in Oncology (EMA)

- Full approval:
  - Significant difference on a predefined time related endpoint
  - Acceptable comparator (active and similar to the practice)
  - >Acceptable safety profile
- Conditional approval in the absence of comprenesive data in situation without alternative options
- Registration under exceptional circumstances







#### **EU Marketing authorization for breast cancer** (Centralized procedure) (From EMA website)

<u>Name</u>	Active substance	Date of <u>authorisation</u>	<u>Orphan</u>	Exceptional circumstances	safety alert
Abraxane	paclitaxel	11/01/2008			
Avastin	bevacizumab	12/01/2005			Х
	Aromatase Inhib.	Mutual recognition			
Bondronat	ibandronic acid	25/06/1996			
<u>Caelyx</u>	Lip doxorubicin hydrochloride	21/06/1996			
Fareston	toremifene	14/02/1996			
<u>Faslodex</u>	fulvestrant	10/03/2004			
Herceptin	trastuzumab	28/08/2000			
Myocet	Lip doxorubicin hydrochloride	13/07/2000			
Taxotere	docetaxel	27/11/1995			
Tyverb	lapatinib	10/06/2008			
Xeloda	capecitabine	02/02/2001			
Halaven	Eribuline Mesylate	20.01.2011			







### **FDA MA for Breast Cancer**

> Same +

>Ixempra (Ixabepilone)





# **Eribulin in Heavily Pretreated Metastatic Breast Cancer**



- > Global, randomized, open-label Phase III trial (Study 305, EMBRACE)
- > Final analysis after 422 deaths

> Median age 55.2 yrs, 16% HER2+, 19% TNBC, median 4 prior agents





Twelves C, et al. J Clin Oncol 28:7s, 2010 (suppl; abstr CRA1004^)







#### **EMBRACE: Significant Improvement in OS** with Eribulin vs Physicians' Choice











### What is changing

- Biomarker-based classification and adaptative design if validated during POC study
- > Hierarchy of primary endpoints
  > DFS/PFS in adjuvant and early metastatic progression
  > OS in late stages without further options
- > Number of pivotal studies ? (1)
- Introduction of Health Technology Assessment approaches in registration trials







Selection of pts on biomarkers: HR, HER2, EGFR, bRAF, PI3Km



SABCS 2010. Plenary lecture 2







## Some of the Known Issues In Assessing ANA (EMA)

- Definition of different ANA (cytotoxics, targeted-few targets, targeted multitargets, immunomodulators...)
- PD from preclinical models to clinical trials
- Less stringent definition of phases (0.I.II.III, IV→POC and demonstration studies)
- New endpoints : functional imaging, CTC...at least in the early part of trials
- Endpoints (PFS/DFS and OS)
- Non inferiority vs superiority
- > Agents which will be studied only in combination







#### Some (Multi)-Receptor-kinase inhibitors









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### PD endpoints using CTC?

**FDA** U.S. Food and Drug Administration

#### When is it used?

The CellSearch? <sup>™</sup> Epithelial Cell Kit / CellSpotter?<sup>™</sup> Analyzer are used for patients undergoing treatment for breast cancer. The presence of CTC in the blood is associated with decreased survival in patients treated for spreading (metastatic) breast cancer.

#### What will it accomplish?

The CellSearch<sup>™</sup> Epithelial Cell Kit / CellSpotter<sup>™</sup> Analyzer monitors breast cancer treatment <u>and indicates its effectiveness.</u>

#### Would CTC become a surrogate marker?









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T: Docetaxel 75 $\rightarrow$ 100 mg/m<sup>2</sup>; H: Trastuzumab (8 $\rightarrow$ 6 mg/kg) ; P: Pertuzumab (840 $\rightarrow$ 420 mg)













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#### **PARP Inhibitor Mechanism of Action**









Gene expression profiling showed that *PARP1* was significantly upregulated in the majority of triple negative breast cancers (n = 50)



 $\label{eq:particular} \begin{array}{c} \textbf{PARP1 mRNA} \\ (\text{Red Fluorescence Units Normalized to } \beta \text{-Glucoronidase}) \end{array}$ 





#### **Combination of BSI-201 with Carboplatin or Gemcitabine**

**BSI-201** potentiated antitumor effects of carboplatin and gemcitabine in the MDA-MB-468 triple negative breast cancer cell line





\* Patients randomized to gem/carbo alone could crossover to receive gem/carbo + BSI-201 at disease progression 24







	Gem/Carbo (n = 44)	BSI-201 + Gem/Carbo (n = 42)	<i>P</i> -value
<b>Objective Response Rate n (%)</b>	7 (16%)	20 (48%)	0.002
**Clinical Benefit Rate n (%)	9 (21%)	26 (62%)	0.0002





ASSISTANCE DE HOPITAUX PUBLIQUE DE PARIS Progression-Free Survival



**PFS Months** 















#### The Way to the Future: all in one?

